December 15 is Florida Alpha’s “D-Day.” Decision Day, that is.

This is the day we have to make decisions about the future of Florida Alpha’s ability to renovate our college home and make it the very best we can.

We have made our appeals, and told our stories. Heartfelt appeals are in this issue from brothers Ray King ’65, Jim Robbins ’67, and Bob Hudson ’68. We are also listing every SigEp brother and friend of SigEp who has contributed to the Campaign for Florida Alpha.

If your name is listed, your brothers thank you most sincerely. If you are not on the list, please, please take the time to give serious consideration to help us ensure a competitive home at UF.

Within the last month, some of you have responded with a first-time gift or pledge, and some of you have responded with increases in your existing pledges or contributions. But we still have a long way to go.

To date, we have received just short of $2 million from 162 brothers. How much more of the remaining $1.3 million needed will be given?

D-Day is coming on December 15, 2015. Can we count on your support?

HFF,
Al Alsobrook ’60
Florida Alpha Alumni Newsletter Editor
Florida Alpha Chapter Counselor
thebestprguy@gmail.com

THE CLOCK IS TICKING
Crunch Time Is Now for Florida Alpha

D-Day is coming on December 15, 2015. Can we count on your support?

Fifty Bucks a Month Is All It Takes

Brothers,

I spoke with many of you by phone in 2007 and 2008 in preparation for the 2008 reunion. I remember the first thing I said was something like, “I am not looking for a donation.” It has never been easy for me to ask for money. Fear of rejection, I suppose, and that’s probably why I never pursued a career in sales.

Times have changed, so I am changing, at least temporarily.

After many hours of thought about it, I am convinced that Florida Alpha really needs money to enlarge and remodel the house to be competitive with the other top-tier fraternities on campus, and to provide a safe, comfortable, and attractive place to live for about 60 brothers.

Initially I was put off by the thought of contributing several thousands of dollars of my retirement income to the capital campaign. Then I discovered it did not have to be given all in a lump sum; that I could have my pledge charged at a monthly rate of $100, or $50, or any other amount, to a credit card. So that’s what I did, and have even been able to increase my donation once, and will probably do it again.

I am told that we have over 1,900 “mailable” brothers from Florida Alpha, and more than 90% have not made a donation.

If we could get just 20% of our Florida Alpha brothers to pledge $50 per month for four years, we would raise over $900,000 in pledges, and the renovation of 5 Fraternity Row would be assured.

Please consider making a pledge, in any amount, or increasing your donation. You can use the enclosed pledge form or donate online at http://sigep.kintera.org/flalpha.

And I promise you this: future e-mails from me will be contact lists, photos, and stupid jokes.

HFF,
Ray King ’65
There’s No Time Like the Present – 
Florida Alpha Needs Your Support Today!

Join Your Brothers on This List of Generous Donors

A big THANK-YOU goes to the following Florida Alpha brothers and friends who have collectively pledged $1,998,741 to *Pride in Our Past, Foundation for the Future: The Campaign for Florida Alpha*. These brothers recognize a sense of gratitude for their personal experience and the importance of ensuring the future of Florida Alpha. Thank you for your support!

Commitments are still needed from the rest of our alumni to achieve our goal and complete this major project. All supporters of the project pledging $2,500 and above ($500/year for five years) will be recognized on a prominently displayed plaque. All donors will be recognized in campaign publications, unless otherwise requested. If an error has been made in recording your gift, or your name has been mistakenly omitted or listed improperly, we sincerely apologize. Please advise our campaign coordinator at (785) 843-1661 so we can make the correction. Thank you to those who have made a commitment!

**Hendon Society**
($500,000 and above)
- Michael Watford ‘75

**Golden Society**
($100,000 to $499,999)
- Robert F. Hudson Jr. ’68
- Ken Leynse ’80

**Buchanan Cup Society**
($50,000 to $99,999)
- Doug J. Band ’95
- Roger A. Band ’94
- Band Family Gift
- David Hendon Jr. ’50
- Band Family Gift
- Roger A. Band ’94
- Doug J. Band ’95

**Gator Heart Society**
($25,000 to $49,999)
- John A. Shipley III ’68
- James D. Robbins ’67
- Thomas Hoffeld, M.D. ’67
- Stephen J. Shewbrooks ’66
- Thomas Hoffeld, M.D. ’67
- James D. Robbins ’67
- John A. Shipley III ’68

**5 Fraternity Row Society**
($15,000 to $24,999)
- William G. Bell ’77
- In memory of
- Brothers of the Heart
- Berlew, Simmons, Stafford, Engram
- James C. Yahnis ’77
- Paul A. Demick ’78
- Roger S. Hendricks ’78
- Charles Calhoon ’80
- Patrick C. Comiskey ’88
- Jim Williams ’93
- Fred Greene ’99
- Kevin C. Kopelman ’05
- Patrick C. Dunnigan ’06
- Brock Hankins ’10

**Virtue Society**
($10,000 to $14,999)
- Dr. and Mrs.
- Thomas M. Brill
- and Mrs. James Lang
- In memory of
- Jim Lang ’61
- Al and Betty Alsobrook ’60
- In memory of
- Jim Lang ’61
- Richard S. Bergen Jr. ’65
- John Hume ’66
- In memory of
- Dave Hendon Jr. ’50
- Fred Pounds ’69
- Ronald A. David ’73
- In honor of the
- Pledge Class of 1969
- Douglas Hobbs ’73
- Tim Toth ’77 and Family
- R. Brett Ogilvie ’86
- Mark Delegal ’89
- Lee Catedral ’90
- Todd Bonlarron ’93
- David E. Sobelman ’96

**Diligence Society**
($5,000 to $9,999)
- Ralph D. Turlington Sr. ’42
- F. Wallace Pope Jr. ’62
- Cheryl and
- Ed Adamkiewicz ’66
- Stephen J. Shewbrooks ’66
- Thomas Hoffeld, M.D. ’67
- James D. Robbins ’67
- John A. Shipley III ’68

**Brotherly Love Society**
($2,500 to $4,999)
- James E. Clayton ’48
- In memory of
- E.A. Clayton ’24,
- Florida Alpha Founder
- Lynn G. Fry ’60
- John A. Marshall ’63
- Raymond D. King ’65
- Philip J. Cole III ’67
- Timothy A. Johnson Jr. ’67
- Wayne L. Thomas ’67
- Allen L. Ware ’67
- Joseph Martin ’68
- William Levens ’69
- James D. Durham ’70
- William R. Raser Jr. ’72
- Lee Simonetta ’72
- Treadwell Family Gift
- Ken Treadwell ’72
- Andy Treadwell ’80
- Ray Treadwell ’84
- James Gindle ’74
- Carl Christy ’77
- Frederick A. Heald ’77
- Todd H. Sperry ’83
- Kelly Estes ’86
- Chris Roche ’86
- John P. Wright ’86
- Manny del Valle ’87
- Brad Calleja ’89

**Florida Alpha Society**
($1,000 to $2,499)
- James D. Henry
- In memory of
- James F. Lang Jr.
- Jack H. Scott ’57
- In memory of
- his parents
- James E. Alderman ’58
- William Y. Harrell ’59
- William M. Lyons ’59
- Lawrence R. Casey ’65
- In memory of
- Robert Casey ’38
- Richard Baker ’68
- Phil Berger ’68
- In memory of
- Mike Mazzina ’69
- J.R. Edwards ’69
- Raul A. “Archi” Grumberg ’70
- In memory of
- Tom Palko ’70
- Bruce Jamieson ’71
- Tom Hamilton ’72
- In memory of
- Brothers of the Heart
- James Crackel ’74
- In memory of
- Brothers of the Heart
- Berlew, Simmons, Stafford, Engram
- R. Thomas Hatchett Jr. ’74
- In honor of
- Florida Alpha, 1970-1974
- Timothy J. Ives ’74
- Michael J. Rush ’74
- Michael J. Chester ’90
- Brian C. Cocoatam ’95
- David H. Rogers ’98
- Dann Smith ’98
- Bryson M. Ridgway ’95
- Matthew Gilarmo ’06
- Whitaker Leonardt ’07
- Jordan Johnson ’09
- Matthew B. Sloan ’09

**Foundation for the Future: The Campaign for Florida Alpha**

**Give online today by visiting sigep.kintera.org/flalpha.**

**As of November 13, 2015**

<table>
<thead>
<tr>
<th>Campaign Status</th>
<th>By the Numbers</th>
</tr>
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<tbody>
<tr>
<td>Fundraising Goal</td>
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<tr>
<td>Number of Donors</td>
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<td>Amount Pledged</td>
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<td>Amount Received</td>
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<tr>
<td>Amount Needed for Renovations and Additions</td>
<td>$1,301,259</td>
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- Matthew B. Sloan ’09

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From Their Perspective…

Last month, an e-mail from Florida Alpha alumnus Jim Robbins ’67 was sent to all alumni with valid e-mail addresses. A response from Brother Bob Hudson ’68 follows.

From: Jim Robbins [jimrobb@bellsouth.net]
Sent: Thursday, October 22, 2015
To: sigepflalpha@gmail.com
Subject: 5 Fraternity Row

My memories of 5 Fraternity Row are from 1967 when I graduated from UF. Over the last weekend I had a chance to walk around the house for the first time since then. The way it looks now came as a real shock to me. For those of you who may not have seen the house in a while, like me, take a look... http://flic.kr/s/aHskmXoQAg.

And let me tell you the photos don’t do justice to just how run down the place really is. The dining area is closed off and dark as is the front room with the fireplace. The individual rooms are suffering from years of undergrads doing their own thing and it’s taken a toll. The wiring in a lot of the rooms looks like what I assume it is—handyman jobs done by young kids who know they’re not going to be there that long. The bathrooms are old, dirty, and look like something you would find in a rundown gas station. The kitchen is mess. The deck outside may have been fine at some point, but now it’s not only ugly, but I think it’s probably a safety hazard. One of the steps nearly broke when I stepped on it.

If any of you have hesitated on making a donation to the capital campaign because you think the house may not be in that bad of shape, or that it probably won’t take that much to fix it up, think again. If you want your Chapter House to be something you can be proud of, you need to contribute what you can so renovations can be done. And the decision on what can be done is in early December, so if you’re going to step up and contribute you should do it now.

The following link will let you donate online, http://sigep.kintera.org/flalpha.

The next link will let you do a hard copy mail-in donation, www.flalpha.org/images/alumni/FA-SPE-AVC-Pledge-Form-Fillable.pdf.

I found both links from the capital campaign section of the Florida Alpha website: www.flalpha.org

One of the Old Farts....

Jim Robbins ’67

From: Hudson, Bob [bob.hudson@bakermckenzie.com]
Sent: Friday, October 23, 2015
To: Jim Robbins <jimrobb@bellsouth.net>
Cc: Florida Alpha <sigepflalpha@gmail.com>
Subject: RE: SigEp/Florida Alpha: 5 Fraternity Row

Many thanks for your thoughtful, insightful, and timely message. Our brothers should also appreciate that our national SigEp team and the local SigEp alumni board are well on the way to reestablishing the Florida Alpha Chapter in January 2016 with the Balanced Man Program, which looks very likely to help attract the best and brightest to be our new SigEp brothers in Gainesville. The success of the Balanced Man Program will also be reinforced and complemented by the substantial upgrade and expansion of our Chapter House at 5 Fraternity Row that is readily within our collective grasp.

Clearly this is a very meaningful and worthwhile objective, and the appropriate legacy for all of us who share the view that we have benefited significantly from our SigEp foundations during our formative college years. As a result, I have extended my own contribution commitment by a material amount, and sincerely hope that others will join us in initiating at least a modest contribution or pledge expansion within their own economic capacities.

Best regards,

Bob Hudson ’68
In Memoriam

Herbert S. Guy Jr. ’49 passed away on January 13, following a prolonged struggle with Merkel cell carcinoma. He was an active member of the Episcopal Church, having served on the vestry and as senior warden of parishes in both Severna Park and Grand Haven. He also served on diocesan commissions in both locations. Herb is survived by his wife, Ginny; children, Martha and Bill; four grandchildren; and a step-grandson.

A. Frank Hood ’60 passed away on October 23. He and his wife, Suzie, were married for 58 years and have five children, five grandchildren, and two great-grandchildren.

FLORIDA ALPHA HOSTS ’60S REUNION WEEKEND

On October 16-18, several alumni from the 1960s gathered in Gainesville, Florida. The weekend was filled with old friends reuniting for a banquet Friday evening, a barbecue on Saturday, and a UF/LSU watch party. Everyone in attendance had a great time. We encourage other classes to host reunions like this and send us photos of your event to publish in future Gator Heart newsletters.